



2024-25 ANNUAL REPORT

Celebrating Our 25th Year

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Celebrating 25 Years Serving Vancouver Island

From our humble beginnings in 2000, this year marks the 25th anniversary of Island Prostate Centre. I've proudly been involved for most of this journey, and have witnessed the incredible growth and adaptability of this organization to meet the ever-increasing need for prostate cancer supportive care services here on Vancouver Island.

Island Prostate Centre is a non-profit organization dedicated to providing guidance and emotional support to patients and their families facing the uncertainty of a prostate cancer diagnosis.

Over the years, we have survived through challenging financial times and uncharted waters – including a global pandemic and a major postal disruption – and we have proven to be skilled at doing whatever it takes to continue moving forward with success.

As the years go by, the need for our services across Vancouver Island continues to grow. Thankfully, our desire to meet this growing need has also increased – as has the tremendous support of our communities to make this possible. Donors make the difference!

We are so grateful for our generous volunteers, our committed Board of Directors and our small but diligent team of professionals on staff to rise to every challenge we encounter.

For the first 25 years and many more to come, Island Prostate Centre is here with you and for you ... every step of the way!

Leanne Kopp
Executive Director



OUR VISION

All Vancouver Island men diagnosed with prostate cancer survive and thrive.

OUR MISSION

Supporting men and their families in making informed decisions about their prostate cancer journey.

OUR COMMITMENT

We assist Vancouver Island patients and their families with prostate cancer health navigation, no matter where they are in their cancer journey. Whether newly diagnosed or living with prostate cancer, Island Prostate centre is here to help in person, by phone or online.

OUR ACCOMPLISHMENTS

Since 2000, Island Prostate Centre has filled a unique, urgent need on Vancouver Island by offering **FREE** health guidance and emotional support to men living with prostate cancer, and their families.

Island Prostate Centre is the only non-profit organization on Vancouver Island that provides these services. Our engagement with the community each year is significant, as indicated by these numbers from 2024:

Community Support Programs & Total Participant Engagements

2024 growth over 2023

An infographic showing the growth of various community support programs from 2023 to 2024. It features five arrows of different sizes and colors (light blue, dark blue, and white) pointing upwards. Each arrow contains text about a specific program and its growth percentage. The arrows are arranged in a staggered, overlapping fashion.

Prostate Cancer Speaker Series
Up 12%

Education Sessions

Prostate Support Walking Group
Up 13%

Nurse Navigator Appointments
Up 25.5%
(507 from 404)

Cancer Recovery Exercise Program
Down 14%

NURSE NAVIGATION



Imagine receiving a prostate cancer diagnosis from your doctor, and not knowing what's next. What does it mean? What are your treatment options? How do you decide what is the best approach for you and your family?

Now imagine having the time and space with a Registered Nurse – specially trained in prostate health – and having the opportunity to openly discuss every question that you have. Someone who takes the time to help you explore what lies ahead. Someone who's knowledgeable with this journey. Someone who is up-to-date on the latest advances and can connect you with relevant resources and even peer support to help you from diagnosis through recovery.

That's what our **Nurse Navigator** does. It's the cornerstone service of Island Prostate Centre, and it delivers timely access to incomparable knowledge, strength and comfort to those who need it.

Receiving a prostate cancer diagnosis is life-changing – and so is engaging our Nurse Navigator to help you through the process, providing guidance and helping you make informed decisions.

Increased Growth

"In addition to seeing more patients year over year, we are also seeing more patients more often – an increase of 50% in return engagements. This shows the true need for added support throughout the prostate cancer journey and reinforces the value our centre delivers to patients."

Increased Reach

"More physicians than ever are referring their patients to us for education, support and continuity of care. We've worked hard to establish trusted relationships with the medical community throughout Vancouver Island, and their growing support is helping us reach more patients than ever – both in person and online."

**- Holly Heinz, RN
Nurse Navigator**

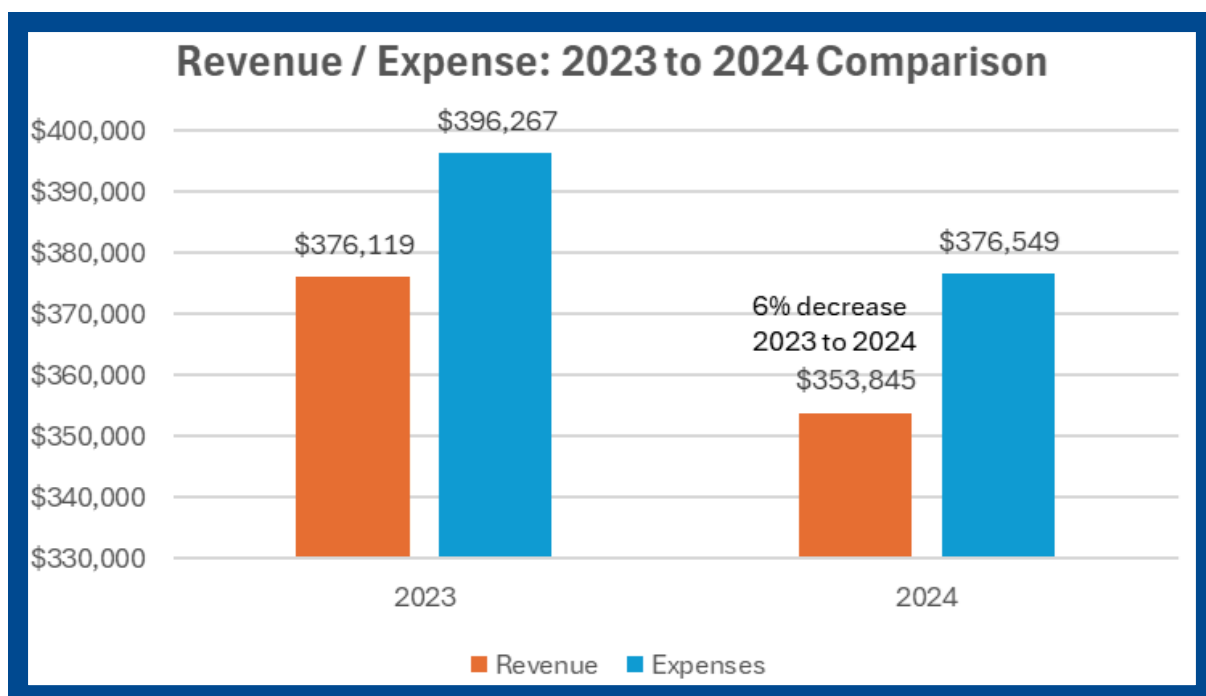
FINANCIAL OVERVIEW

Key Details 2023 – 2024

REVENUES: As an organization completely dependent on donations and funds raised to make delivering our vital services possible, Island Prostate Centre experienced a significant decrease of six per cent in Revenues in 2024 over the previous year. A similar decrease occurred in 2023.

In 2024, our Revenues included a small increase of 1.4 per cent in our Fundraising/Events Income to a total of \$309,333. This is comprised from Fundraising Events, Donations, Annual/Major Gifts and also includes Grants, Endowments and Investment Income.

EXPENSES: At the same time, the organization continues to keep spending in check, demonstrated by a five per cent decrease in expenses in 2024 over 2023. This fiscal responsibility reflects our current reality of doing more with less, and leveraging every possible saving along the way.



Making Ends Meet

Due to the 2024 funding shortfall, Island Prostate Centre made a deliberate and necessary decision to reduce our Nurse Navigator program by 20% to start 2025. As an organization, we are committed to returning this critical role to a full time, 100% function as soon as possible.

OUR SUPPORTERS

Island Prostate Centre receives no government funding at all – and we provide **FREE** services to our patients thanks to generous donors and sponsors. Our major fundraising campaigns throughout the year include:

**Raymond James Father's Day Walk/Run –
June 15, 2025**

**Westcoast Motorcycle Ride to Live –
September 7, 2025**

We count on supporters like you who believe in the value of the services we offer and the difference they make. Your financial support is truly appreciated to help us continue to deliver our vital programs and services.

*Prostate cancer is the
most common cancer
among Canadian men –*

*1 in 8 are estimated to
develop prostate cancer
during their lifetime.*

*It is the third leading cause
of death from cancer in
men in Canada.*



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